

The OSU Family Physician

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Oklahoma State University College of Osteopathic Medicine

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...a newsletter published by the Department of Family Medicine for clinicians, teachers, and researchers in family medicine

SPOTLIGHT ON...

Technology for Education and Medicine Grant Award

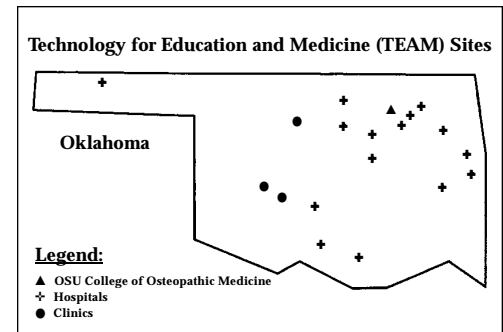
Joo Hee Kim, MPH

The Department of Family Medicine is pleased to announce a grant award from the National Library of Medicine (NLM). This grant will help make it possible for health professionals and students in small Oklahoma communities to have access to the latest medical information.

A \$206,000 Technology for Education And Medicine (TEAM) grant will provide equipment and training to link 19 rural hospitals and clinics throughout Oklahoma to the College's distance learning and academic programs, the Internet and each other.

The project will accomplish four (4) specific objectives:

1. To establish the TEAM electronic information and communication network to enhance the accessibility of health information resources in underserved community sites throughout Oklahoma.
2. To provide each TEAM site with library information services through the OSU Medical Library.
3. To provide group and individual training that addresses the needs of the TEAM sites involved in the network.
4. To expand medical student education in the use of computer and information technologies to augment clinical training experiences.



Map of TEAM Sites

The College's Department of Family Medicine is directing the project, assisted by the OSU Medical Library, the OSU Telemedicine Center and the Oklahoma Area Health Education Centers.

"This is a significant additional step in networking the state electronically to support student training in rural Oklahoma," said Charles Henley, D.O., Department Chairman of Family Medicine. This project also will support a regional network for data gathering for clinical research and information on health service delivery, as well as education."

Research Notes: informed Consent

Shannon M. Daleiden, Ph.D.

A recent article in the "OSU Family Physician" focused on data collection in the office setting. The concept of "informed consent," a partnership agreement between a clinical researcher and a potential human "subject," or study participant, was introduced. This article expands on that concept.

In "informed consent," the researcher communicates verbally and in writing:

- 1) the subject of the proposed study,
- 2) what will happen to the participant at each stage of the study,
- 3) how the participant's safety and privacy will be protected,
- 4) the rights and responsibilities of a research participant; and
- 5) potential risks and benefits a participant can expect from the study.

Each potential participant must sign the document and indicate that he or she

- a) understands all of the above information;
- b) has had an opportunity to discuss questions and concerns with the researcher or an authorized study staff member; and
- c) does or does not agree to participate.

In short, informed consent lets potential research participants gather the information necessary to make informed choices about participation. Unfortunately, to many in the general public, the term "medical research" conjures images of "mad scientists" recklessly experimenting on unsuspecting human subjects. However, informed consent is required in the vast majority of medical and social research with people.

For further information on this and other research topics, contact Dr. Shannon M. Daleiden, Ph.D., Research Scientist at the OSU College of

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Message from the Chairman

Charles Henley, D.O., MPH



Charles Henley, D.O., M.P.H.

What a year! Not only has the Department welcomed three new faculty and two new staff, but three other faculty members have published a journal article, another has been appointed to a national Medicare commission, and one of our Family Medicine residents won First Prize in a research competition. Of course, there was also the federal grant to increase access to medical information in rural community hospitals and clinics, the significant improvements made in our curriculum and clerkships, not to mention a fantastic new residency class... I could go on and on, but it might appear as though I was boasting... On a more serious note, I would like to thank our campus-based and clinical faculty around the state for their continued efforts and commitment to providing our students with the best possible education, and our patients with the best possible care. I only hope that you will continue with us as we grow, develop, and realize our vision next year and in years to come. Thank you!

Department Faculty Appointed to MedPAC

Joo Hee Kim, MPH

Congratulations to Dr. Ray Stowers for his recent appointment to the Medicare Payment Advisory Commission (MedPAC) by the General Accounting Office (GAO) Comptroller General, David Walker. Dr. Stowers is the first and only D.O. to serve on the panel.

Established by the Balanced Budget Act of 1997, MedPAC advises the U.S. Congress on Medicare payment policies. This 17-member panel of diverse professionals comments on reports to Congress by the Secretary of the Department of Health and Human Services, provides testimony and formal comments on proposed regulations, and prepares reports to Congress in March and June. Briefings for Members of Congress and staff are an additional responsibility of MedPAC.

Dr. Stowers is not unfamiliar with service on national panels. He has served for two years on the Physician Payment Review Commission, seven years with the American Medical Association's Relative Value Update Committee (RUC) and continues to be active in the Health Care Financing Administration's Medicare Payment Refinement Panel process. He represents the osteopathic medical community on the American Osteopathic Association's Council on Federal Health Programs and the Board of Governors for the American College of Osteopathic Family Physicians.

As our Director for the Division of Rural Health, Dr. Stowers shares his experiences with osteopathic medical students and residents, while designing training programs to prepare them for practice in rural and underserved areas.



Dr. Charles Henley congratulates Dr. Ray Stowers

Research Notes: informed Consent

Shannon M. Daleiden, Ph.D.

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Adequate informed consent procedures include the following elements:

- A simple document with
 - Study goals
 - Study procedures, from the potential participant's point of view
 - Possible benefits to the participant
 - Rights and responsibilities of researchers and the participant
 - Confidentiality provisions
 - Possible risks and discomforts to the participant
 - Plausible alternatives for the participant
 - Resources for participant questions before, during, and after the study
 - Space to indicate agreement to participate or not
- Verbal and written approaches to obtaining consent

Each specific procedure and form will vary depending upon the legal and ethical issues raised by the research project and site. To develop an informed consent procedure for your research, consult with your attorney and/or a university research department. The bottom line: protect your patients, the public, and yourself!

From Principles To Practice:

Creating and Delivering Effective Interactive Video Presentations

Joo Hee Kim, MPH

In our last issue, we outlined strategies for creating visuals that compliment your presentation. In this issue, we will explore guidelines for preparing, engaging and delivering a videoconference presentation.

PRESENTATION PREPARATION (prior to your presentation)

- Practice using the equipment and rehearsing your presentation.
- Habits such as continually clearing your throat, saying “um” or “uh,” or nervous giggling or shuffling are enhanced on-camera. Rehearse by videotaping your presentation and reviewing it.
- Time your presentation (stay within allotted time).
- Empty your pockets. Playing with objects in your pockets, drumming your fingers on the table, or shuffling papers is enhanced on camera.
- Define camera pre-sets to “lock-in” camera shots.

PRESENTATION APPEARANCE

- Avoid wearing black (very harsh under the camera), white (glares), and red (“bleeds”) clothing.
- Be aware that colors appear darker on-camera.
- Avoid wearing plaids, checks and bold prints.
- Avoid reflective or noisy jewelry.

AUDIENCE ENGAGEMENT

- At the beginning of the broadcast, determine participating sites.
- Provide a short biography before your presentation.
- Maintain “eye contact” with your audience (look at camera as well as audience in the room).
- Encourage participants to preface remarks with identification such as “This is Raymond from Tulsa...”
- Poll each site by name for questions or comments.
- Repeat questions or summarize comments.
- Allow time for sites to get off mute to ask questions or make comments.
- Be assertive in summarizing and moving on in order to keep on schedule.
- Remember to not ignore the live audience in the room.
- Allow for a short question-and-answer session at the end.

DELIVERING THE PRESENTATION

- Arrive no less than 15 minutes prior to the presentation to check microphone, computer, camera settings, visuals, handouts, etc.
- Make sure you have a “title” sheet before the beginning of the presentation. When each site comes on-air, your site will be identified to them.
- Begin at the designated time.
- Stand to one side of visual equipment while you face the audience/camera.
- Be sure to introduce yourself.
- Remind each site to keep their microphone on mute when not making comment or asking a question.
- Speak with a well-modulated voice and enunciate clearly.
- Do not face the “projected” image; face the audience/camera.
- Vary the images sent to the remote sites.
- Keep the camera focused on your visual only as long as necessary, then “come” back on camera.
- Remain aware of the time remaining in your presentation.
- Begin “winding down” a few minutes before the scheduled ending time to summarize key points.

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- <http://www.ljlseminars.com/transp.htm>, LJI Seminars, Lenny Laskowski, 1999
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The OSU Family Physician newsletter is published by the Department of Family Medicine at the Oklahoma State University College of Osteopathic Medicine. We welcome your ideas for articles and features.

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UPCOMING EVENTS...

SEPTEMBER 8-10, 2000

The 11th Annual Osteopathic Medical Education Leadership Conference
Westin O'Hare Hotel Rosemont, Illinois
Registration Call 1-800-621-1773 Ext. 8080

SEPTEMBER 20-24

AAFP 2000 Scientific Assembly
Dallas, Texas
Register online at: <http://www.aafp.org/assembly/2000/index.html>

NOVEMBER 10-12, 2000

Seventeenth Annual Family Practice Update
OSU College of Osteopathic Medicine Office of Continuing Medical Education
(800)274-1972 or (918)584-1469
25 hours of AOACategory 1A
Downtown DoubleTree Hotel/Tulsa, OK

CHECK OUT THESE SITES:

http://www.ama-assn.org/insight/gen_hlth/atlas/atlas.htm
Atlas of the Human Body

<http://www.nlm.nih.gov/>
National Library of Medicine

<http://www.medpac.gov>
MedPAC



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